

Job Announcement: E-commerce Affiliate & Influencer Marketing Manager

CREATOR PARTNERSHIPS, HARDWARE SEEDING & AFFILIATE SCALING · NATIONWIDE US REMOTE

Operational Parameter	Official Role Specification
Company & Domain	SuperBox for TV (https://superboxfortv.com/)
Position Title	Affiliate & Influencer Marketing Manager (Creator Partnerships & Scaling)
Employment Classification	Full-Time / Independent Contractor (100% Remote, US-Compatible Hours)
Openings & Allocation	Multiple Positions (4 Dedicated Partner Managers across Creator Verticals)
Target Location	United States (Remote nationwide)
Compensation Band	\$58,000 – \$78,000 annually or \$28.00 – \$38.00 per hour (+ revenue bonuses)

[SEC-01] Company Overview

SuperBox for TV is a premier authorized distributor of authentic SuperBox streaming media hardware across the United States and Canada. We specialize in supplying households with genuine, high-performance home entertainment devices—including the flagship SuperBox S6, SuperBox S7, and SuperBox S8 series—backed by verifiable serial numbers, official manufacturer warranties, and dedicated customer care.

In the consumer electronics space, third-party validation is the single greatest catalyst for purchase intent. Everyday Americans looking to eliminate expensive cable contracts rarely rely solely on traditional corporate advertising; they actively seek authentic YouTube unboxings, cord-cutting tech breakdowns, home theater forum recommendations, and live demonstration reels from trusted digital creators. To dramatically expand our creator footprint and build an industry-leading partnership network, we are hiring four (4) Affiliate & Influencer Marketing Managers to spearhead outreach across distinct creator ecosystems, orchestrate product seeding sprints, negotiate scalable commission structures, and drive profitable direct-to-consumer revenue.

[SEC-02] Schedule & Creator Vertical Distribution

This is an autonomous remote position requiring reliable alignment with core US business hours to interface directly with North American talent agencies, independent creators, and management teams:

SCHEDULE & DEPARTMENTAL SPECIALIZATION

- Schedule:** Monday through Friday.
- Working Window:** 9:00 AM – 5:30 PM EST (Flexible core overlap with US East Coast business hours).
- Creator Verticals:** We are deploying 4 dedicated managers to allow deep specialization across critical verticals: YouTube tech/gadget reviewers, cord-cutting and finance bloggers, short-form TikTok/Reels creators, and niche community broadcasters. You will report directly to the Head of E-commerce and collaborate daily with Media Buyers, Copywriters, and Warehouse Fulfillment leads.

[SEC-03] Core Responsibilities & Partnership Architecture

Rather than blasting generic mass emails or managing static affiliate directories, you will approach creator partnerships as a high-touch business development and relationship-building channel across five vital operational areas:

- 01 Proactive Creator Discovery & High-Volume Outreach:** Maintain an active pipeline of prospective creator partners across YouTube, TikTok, Instagram, and tech blogs. Look beyond vanity metrics to vet channels for genuine viewer engagement, North American demographic alignment, comment authenticity, and brand safety. Craft highly personalized pitches articulating the financial and content benefits of partnering with an authorized SuperBox distributor, converting cold creators into enthusiastic brand advocates.
- 02 Sample Seeding Logistics & Creative Brief Governance:** Orchestrate physical product seeding workflows, coordinating with our domestic fulfillment warehouse to dispatch flagship SuperBox hardware units (S6, S7, S8) and accessories directly to confirmed partners. Supply comprehensive onboarding kits: key talking points, compliant legal disclaimers, unboxing guidelines, and unique discount codes. Ensure published videos accurately highlight hardware authenticity, factory warranty protections, and onboarding simplicity.
- 03 Commercial Negotiation, Contracting & Paid Usage Rights:** Negotiate commercial agreements balancing cost-effective acquisition with strong creator motivation. Structure diverse models ranging from performance commissions and hybrid flat fees to multi-video packages. Secure digital content usage rights and Meta/TikTok spark ad whitelisting permissions so our media buyers can amplify winning influencer videos into high-converting paid ads.
- 04 Affiliate Architecture Management & Fraud Governance:** Oversee our affiliate tracking infrastructure (UpPromote, Refersion, Impact), configuring custom coupon codes, tracking parameters, and tiered payouts. Monitor affiliate traffic daily to preserve program integrity, aggressively preventing PPC brand-bidding violations, unauthorized discount leakages to coupon scrapers, and fraudulent order loops.
- 05 Attribution Tracking, Revenue Optimization & Relationship Nurturing:** Track partner sales velocity, average order values, and creative engagement retention over time. Deliver regular performance summaries to active creators, providing actionable suggestions to improve click-through rates, and introducing time-sensitive holiday promotional bundles to revitalize mature campaigns ahead of retail surges.

All creator sponsorships, affiliate arrangements, and hardware reviews must strictly adhere to Federal Trade Commission (FTC) endorsement guidelines and authorized SuperBox reseller distribution standards.

[SEC-04] Candidate Profile & Qualifications

- **Proven Influencer & Affiliate Management Track Record:** Minimum of 2 to 3 years of hands-on experience managing influencer outreach, creator seeding programs, or direct-to-consumer affiliate networks in the United States or Canada. Proven history of scouting, negotiating, and onboarding dozens of active digital creators, driving demonstrable revenue for physical consumer goods, electronics, or tech accessories.
- **Platform Fluency & Outreach Tooling Mastery:** Practical fluency working with modern influencer relationship platforms (SARAL, Grin, CreatorIQ, Modash, Upfluence) and affiliate software (UpPromote, Refersion, ShareASale, Impact). Strong organizational proficiency in Google Sheets and Airtable to manage high-volume pipelines, review unit logistics, and commission payout thresholds without dropping threads.
- **Communication Savvy, Negotiation Instincts & Regulatory Fluency:** Exceptional written and verbal English communication skills to connect authentically with diverse creator personalities, from young tech YouTubers to seasoned lifestyle bloggers and talent managers. Deep understanding of North American digital advertising regulations (FTC disclosure rules) to safeguard brand credibility.

[SEC-05] Home Office & Technical Requirements**HARDWARE & WORKSTATION**

Dependable desktop or laptop running Windows 10/11 or macOS with at least 16 GB RAM, capable of managing heavy multi-tab creator research and CRM dashboards smoothly.

INTERNET CONNECTIVITY

Secure connection with at least 50 Mbps download and 15 Mbps upload to support smooth video calls with talent agencies and cloud database manipulation.

PRODUCTIVITY TOOLING

Advanced comfort in Google Workspace (Docs, Sheets, Drive), Slack, and project tracking boards (Asana, Trello) to keep partner outreach coordinated.

[SEC-06] Compensation, Autonomy & Partnership Perks**REMUNERATION & BONUSES**

Base salary or hourly rate of **\$58,000 – \$78,000 annually** or **\$28.00 – \$38.00 per hour**, disbursed bi-weekly. Monthly and quarterly revenue milestone bonuses tied to scaling active creator rosters and reaching affiliate sales targets.

HARDWARE SANDBOX & SEEDING BUDGET

Complimentary flagship SuperBox unit (S7/S8) provided upon hire for authentic hands-on evaluation. Direct operational authority over a substantial monthly hardware seeding allocation and flexible creator sponsorship budget.

[SEC-07] Application Protocol & Creator Outreach Screening

Send your resume in PDF format to careers@superboxfortv.com with the exact subject line:

Application: Affiliate & Influencer Marketing Manager - [Your Full Name]

In the body of your email or cover letter, please provide concise responses to these three mandatory operational scenarios:

- 1. Past Campaign Execution:** Describe a successful influencer or affiliate campaign you executed for a physical product brand. How did you identify and vet the creator, what compensation model did you negotiate, and what were the final revenue or ROI results?
- 2. Rate Negotiation Scenario:** A prominent YouTube tech reviewer with 250,000 subscribers demands a \$3,000 upfront flat fee to review a SuperBox unit, but your budget focuses primarily on performance commissions. How do you negotiate with them to structure a mutually beneficial, risk-mitigated partnership?
- 3. Availability & Compensation:** What is your confirmed availability start date, and what are your full-time compensation expectations?

SuperBox for TV is an Equal Opportunity Employer. We evaluate all qualified applicants without regard to race, color, religion, sex, sexual orientation, gender identity, national origin, veteran status, or disability status.

[SEC-08] Authorized Reseller Entity & Helpdesk Directory**SUPERBOX OFFICIAL STORE LLC · AUTHORIZED RESELLER****ID: SP20250414002**

SuperBox for TV is an authorized SuperBox dealer, ensuring 100% authentic SuperBox S6, SuperBox S7 & SuperBox S8 devices with full warranty support in US & Canada.

Corporate Details & Central HQ:

- Website: <https://superboxfortv.com/>
- Brand / Legal Entity: SuperBox Official Store LLC
- United States Central HQ: 15427 E Valley Blvd, City of Industry, CA 91746, USA

Recruitment & Partnerships:

- Career Submissions: careers@superboxfortv.com
- Customer Support Email: support@superboxfortv.com
- Direct Support Phone / WhatsApp: **+1 (857) 995-2773**
- Helpdesk: 24/7 Priority Live Support (Office: Mon – Fri, 9AM – 6PM EST)

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