

Hiring: E-commerce Content Writer & Copywriter (Remote – US Market)

D2C HARDWARE & ORGANIC ENGAGEMENT · NATIONWIDE US REMOTE

Operational Parameter	Official Role Specification
Company & Domain	SuperBox for TV (https://superboxfortv.com/)
Position Title	E-commerce Content Writer & Copywriter (D2C Hardware & Organic Engagement)
Employment Classification	Full-Time / Independent Contractor (100% Remote, US-Compatible Hours)
Openings & Coverage	Single Position (Dedicated Content Creator)
Target Location	United States (Remote nationwide)
Compensation Band	\$52,000 – \$72,000 annually or \$26.00 – \$36.00 per hour (+ performance incentives)

[SEC-01] Company Overview

SuperBox for TV is a premier authorized distributor of authentic SuperBox streaming media hardware across the United States and Canada. We specialize in supplying households with genuine, high-performance home entertainment devices—including the flagship **SuperBox S6**, **SuperBox S7**, and **SuperBox S8** series—backed by verifiable serial numbers, official manufacturer warranties, and dedicated customer care.

As millions of North American households ditch restrictive cable bills in favor of internet streaming, consumers face an overwhelming array of technical claims, conflicting hardware reviews, and subscription confusion. Clear, honest, and persuasive communication is what sets our brand apart. We are seeking an articulate, versatile E-commerce Content Writer & Copywriter to take ownership of our brand voice, turn complex Android hardware features into intuitive benefits, and craft high-converting written experiences across our storefront, educational blog, and customer lifecycle campaigns.

[SEC-02] Schedule & Working Arrangement

This is an autonomous remote position requiring close alignment with core US business hours:

SCHEDULE & CROSS-FUNCTIONAL ALIGNMENT

- **Schedule:** Monday through Friday.
- **Working Window:** 9:00 AM – 5:30 PM EST (Flexible core overlap with US East Coast business hours).
- **Collaboration Framework:** Report directly to our Head of E-commerce and collaborate hand-in-hand with our SEO Specialist, Technical Support Leads, and Graphic Designers. Participate in weekly editorial syncs while maintaining full independence over your daily drafting, interviewing, and revision pipelines.

[SEC-03] Core Responsibilities & Narrative Architecture

Rather than producing generic keyword-stuffed filler or robotic AI summaries, you will treat writing as an empathetic bridge between advanced streaming technology and real everyday consumers across four core creative domains:

- 01 High-Converting E-commerce Product & Landing Page Copy:** Write and continually refine compelling copy for our flagship hardware product pages, bundles, and seasonal promotional landing pages. Translate dense hardware specifications—such as quad-core processor speeds, dual-band Wi-Fi throughput, 6K HDR decoding, and Android OS builds—into tangible emotional benefits that reassure buyers. Craft clear product feature bullets, objection-handling comparison tables, trust-building warranty explanations, and persuasive call-to-action hooks that drive confident checkouts.
- 02 Comprehensive Educational Guides & Cord-Cutting Clusters:** Work in tandem with our SEO strategist to conceptualize and draft long-form educational articles, how-to guides, and in-depth buying comparisons. Write directly for everyday consumers and seniors who are eager to cut the cord but feel intimidated by setup steps. Demystify topics such as configuring streaming remotes, optimizing home Wi-Fi bands, comparing SuperBox models against traditional streaming sticks, and troubleshooting playback smoothly with clear, skimmable, authoritative guides.
- 03 Customer Lifecycle Email & Promotional Campaign Messaging:** Author engaging direct-to-consumer email sequences that nurture customer relationships before and after purchase. Draft welcoming post-purchase onboarding series guiding buyers through first-time unboxing, automated transactional notifications that build excitement during shipment, and targeted promotional broadcasts for holiday sales events. Continuously experiment with subject lines, preview text, and micro-copy to improve open rates and click-to-purchase ratios.
- 04 Editorial Tone Governance & Technical Collaboration:** Serve as chief guardian of the SuperBox for TV brand voice, ensuring consistent warmth, integrity, and clarity across all touchpoints. Regularly interview frontline Technical Support Specialists and Customer Service Representatives to capture genuine customer questions, recurring misconceptions, and vocabulary used by real users. Channel these customer insights directly into FAQs, knowledge base articles, and checkout tooltips that proactively resolve doubts.

All brand narratives, technical guides, and promotional campaigns align directly with our legal disclosures, verified manufacturer warranties, and authorized dealer compliance framework in the United States and Canada.

[SEC-04] Candidate Profile & Qualifications

- **Professional Writing Experience & Portfolio:** At least 2 to 4 years of dedicated professional writing experience with direct-to-consumer (D2C) brands, consumer electronics, tech publications, or e-commerce storefronts targeting North American consumers. A published portfolio showcasing commercial product descriptions, long-form educational blog articles, and direct-response email campaigns demonstrating measurable engagement.
- **Search Intent Empathy & Audience Versatility:** Balances natural human readability with strategic search visibility. Seamlessly incorporates semantic keywords, writes magnetic headlines, structures scannable subheadings, and designs internal linking pathways without sounding forced. Linguistic agility to communicate with equal ease to tech-savvy cord-cutters and non-technical seniors seeking reliable local broadcast streaming.
- **Research Rigor & Autonomous Editing:** Impeccable grammar, syntax, and punctuation. Comfortable reviewing technical user manuals, testing device settings firsthand, and asking probing questions to verify claims with 100% accuracy. Manages content calendars proactively, proofreads thoroughly, and embraces constructive feedback.

[SEC-05] Home Office & Technical Requirements**HARDWARE & WORKSTATION**

Dependable desktop or laptop running Windows 10/11 or macOS with at least 8 GB RAM, capable of handling CMS platforms, graphic previews, and multiple research tabs.

INTERNET CONNECTION

Stable high-speed connection with at least 30 Mbps download and 10 Mbps upload for cloud document editing and team video syncs.

SOFTWARE FAMILIARITY

Practical experience with Google Docs/Drive, WordPress or Shopify CMS backends, basic image tools (Canva/Photoshop), and task boards (Asana, Trello, Slack).

[SEC-06] Compensation, Autonomy & Creative Growth**REMUNERATION & OWNERSHIP**

Salary or hourly contract rate of **\$52,000 – \$72,000 annually** or **\$26.00 – \$36.00 per hour**, disbursed bi-weekly. Substantial creative autonomy to shape storefront narrative, introduce fresh formats, and define editorial tone.

HARDWARE LAB & PROFESSIONAL GROWTH

Complimentary flagship SuperBox unit (S7/S8) provided upon hire for authentic hands-on testing. Biannual performance bonuses linked to content engagement and email revenue, plus annual stipends for copywriting workshops.

[SEC-07] Application Protocol & Editorial Screening

Send your resume and portfolio summary/PDF with 3–4 samples to careers@superboxfortv.com with the exact subject line:

Application: Content Writer & Copywriter - [Your Full Name]

In the body of your email or cover letter, please provide concise responses to these three mandatory scenarios:

- 1. Portfolio Context:** Provide links/attachments to two pieces of content you wrote: one long-form educational guide and one short-form product description or promotional email. Briefly explain the target audience and primary objective of each.
- 2. Audience Empathy Scenario:** A prospective customer in their 60s is hesitant to cancel their \$150/month cable bill because they fear an Android TV box is too confusing. Write a brief paragraph (3 to 4 sentences) addressing their fear and reassuring them of how straightforward SuperBox really is.
- 3. Availability & Compensation:** What is your confirmed availability start date, and what are your full-time compensation expectations?

SuperBox for TV is an Equal Opportunity Employer. We evaluate all qualified applicants without regard to race, color, religion, sex, sexual orientation, gender identity, national origin, veteran status, or disability status.

[SEC-08] Authorized Reseller Entity & Helpdesk Directory**SUPERBOX OFFICIAL STORE LLC · AUTHORIZED RESELLER****ID: SP20250414002**

SuperBox for TV is an authorized SuperBox dealer, ensuring 100% authentic SuperBox S6, SuperBox S7 & SuperBox S8 devices with full warranty support in US & Canada.

Corporate Details & Central HQ:

- Website: <https://superboxfortv.com/>
- Brand / Legal Entity: SuperBox Official Store LLC
- United States Central HQ: 15427 E Valley Blvd, City of Industry, CA 91746, USA

Recruitment & Content Desk:

- Career Submissions: careers@superboxfortv.com
- Customer Support Email: support@superboxfortv.com
- Direct Support Phone / WhatsApp: **+1 (857) 995-2773**
- Helpdesk: 24/7 Priority Live Support (Office: Mon – Fri, 9AM – 6PM EST)

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