

Cookie Policy & Telemetry Governance

TRACKING TECHNOLOGIES, BROWSER STORAGE & GLOBAL PRIVACY CONTROL (GPC)

SuperBox for TV is an authorized SuperBox TV dealer, ensuring 100% authentic **SuperBox S6**, **SuperBox S7** & **SuperBox S8** devices with full warranty support in US & Canada. Cookies are small encrypted text files placed onto your browser or device by a website.

SuperBox for TV utilizes cookies and similar tracking technologies to ensure our digital storefront operates securely, to remember items placed in your shopping cart (such as the latest SuperBox S8 Series), and to analyze site traffic for continuous performance improvements. This policy details exactly what is tracked, explains our cookie inventory, and complements our comprehensive Privacy Policy and operational Terms of Service.

[SEC-01]

Categories of Cookies Used

We classify the cookies utilized on our storefront into four distinct operational tiers:

Category	Purpose and Operational Behavior	Typical Lifespan
Strictly Necessary	Essential for fundamental site functionality. Manages the WooCommerce shopping cart session, securely processes checkout flows, and maintains Cloudflare DDoS defense. Cannot be disabled.	Session to 30 days
Performance & Analytics	Powered by Google Analytics 4, tracking anonymized metrics including page load speeds, most viewed hardware models, and navigation pathways to optimize UX.	Up to 24 months
Functional	Remembers customer preferences including currency choices, persistent login states for returning accounts, and regional delivery routing parameters.	Up to 12 months
Targeting & Advertising	Utilizes Meta Pixel and Google Ads tracking tags to deliver relevant remarketing ads on social platforms and measure conversion ROI accurately.	Up to 90 days

[SEC-02] Specific Cookies Set Across Storefront

Below is the verified inventory of individual cookies actively deployed across our digital domain:

Cookie Identifier	Technology Provider	Specific Operational Purpose	Retention Span
<code>_ga</code>	Google Analytics 4	Distinguishes unique users for anonymized traffic analysis	2 years
<code>_ga_*</code>	Google Analytics 4	Persists the GA4 session state for property tracking	2 years
<code>_fbp</code>	Meta Platforms	Facebook and Instagram retargeting and conversion tracking	90 days
<code>__cf_bm</code>	Cloudflare	Bot detection, security mitigation, and DDoS protection	30 minutes
<code>wp_woocommerce_session</code>	WooCommerce	Maintains the active customer shopping cart session	Session / 48 hrs
<code>woocommerce_cart_hash</code>	WooCommerce	Tracks whether the cart has contents for real-time display	Session

Maintaining an active user session or storing hardware in the shopping cart implies consent to essential cookies necessary to deliver electronic commerce services pursuant to our Terms of Service.

[SEC-03] Third-Party Tracking & Security Services

Certain technologies placed on your device originate from verified third-party technology providers:

ANALYTICS & REMARKETING

- **Google Analytics 4:** Processes anonymized traffic telemetry with IP anonymization enabled by default.
- **Meta Platforms / FB Pixel:** Enables relevant social remarketing for customers who demonstrated interest in SuperBox hardware.

SECURITY & GATEWAYS

- **Stripe & PayPal:** Deploy secure session tokens to validate checkout integrity and prevent CSRF attacks under our Payment Policy.
- **Cloudflare Turnstile:** Deploys bot-defense tokens to differentiate human shoppers from automated threats.

[SEC-04] How to Control Cookies in Your Browser

You retain the statutory right to accept, limit, or reject non-essential tracking cookies via your personal browser preferences:

Google Chrome Settings > Privacy and security > Cookies and other site data	Apple Safari (macOS) Preferences > Privacy > Block all cookies
Mozilla Firefox Settings > Privacy & Security > Enhanced Tracking Protection	Microsoft Edge Settings > Cookies and site permissions > Manage and delete cookies
iOS Safari (iPhone / iPad) Settings > Safari > Advanced > Block All Cookies	

[SEC-05] GLOBAL PRIVACY CONTROL (GPC) SuperBox for TV recognizes the Global Privacy Control (GPC) signal. When your browser broadcasts a verified GPC header, our system automatically suppresses Targeting & Advertising cookies. Under the CCPA, California residents possess the right to opt out of the sale or sharing of data; GPC compliance satisfies this mandate automatically.	[SEC-06] IMPACT OF DISABLING COOKIES Disabling Performance and Targeting cookies will not impair storefront browsing. However, completely blocking Strictly Necessary cookies will severely degrade functionality: without session cookies, WooCommerce cannot persist cart contents, preventing checkout completion and hardware acquisition.
---	--

[SEC-07] Cookie Policy Amendments & Inquiries**Policy Inquiries & Compliance Office**

For questions regarding our tracking technologies, GPC recognition, or CCPA rights, contact our data compliance desk:

Official Support Email: support@superboxfortv.com | **Direct Line / WhatsApp (24/7):** +1 (857) 995-2773

[SEC-08] Authorized Reseller Entity & Helpdesk Directory**SUPERBOX OFFICIAL STORE LLC · AUTHORIZED RESELLER****ID: SP20250414002**

SuperBox for TV is an authorized SuperBox dealer, ensuring 100% authentic SuperBox S6, SuperBox S7 & SuperBox S8 devices with full warranty support in US & Canada.

Corporate Details & HQ:

- Website: <https://superboxfortv.com/>
- Brand / Legal Entity: SuperBox Official Store LLC
- United States Central HQ: 15427 E Valley Blvd, City of Industry, CA 91746, USA

Customer Care & Hours:

- Official Support Email: support@superboxfortv.com
- Direct Support Phone / WhatsApp: +1 (857) 995-2773
- Operating Hours: 24/7 Priority Live Support (Customer Care Office: Mon – Fri, 9:00 AM – 6:00 PM EST)

OFFICIAL SOCIAL PROFILES[Facebook](#) [X \(Twitter\)](#) [Pinterest](#) [LinkedIn](#) [YouTube](#) [TikTok](#) [Instagram](#) [Threads](#) [Tumblr](#) [Bluesky](#)**VERIFIED REVIEWS & TRUST PROTECTION**[Trustpilot](#) [Trustindex](#) [Trustburn](#) [Scamadviser](#)