

Job Announcement: E-commerce Video Creator & Editor (Remote – US Market)

DIRECT-RESPONSE ADS, TUTORIALS & SOCIAL CONTENT · NATIONWIDE US REMOTE

Operational Parameter	Official Role Specification
Company & Domain	SuperBox for TV (https://superboxfortv.com/)
Position Title	E-commerce Video Creator & Editor (Direct-Response Ads, Tutorials & Social Content)
Employment Classification	Full-Time / Independent Contractor (100% Remote, US-Compatible Hours)
Openings & Coverage	Single Position (Dedicated Visual Storyteller)
Target Location	United States (Remote nationwide)
Compensation Band	\$55,000 – \$75,000 annually or \$28.00 – \$38.00 per hour (+ monthly creative bonuses)

[SEC-01] Company Overview

SuperBox for TV is a premier authorized distributor of authentic SuperBox streaming media hardware across the United States and Canada. We specialize in supplying households with genuine, high-performance home entertainment devices—including the flagship SuperBox S6, SuperBox S7, and SuperBox S8 series—backed by verifiable serial numbers, official manufacturer warranties, and dedicated customer care.

As millions of North American households look for legitimate ways to cut high cable bills, visual demonstration is the single most powerful tool in overcoming skepticism. Consumers want to see the box unboxed, watch the interface navigate in real time, and verify how simple the remote setup really is before placing an order. We are seeking an energetic, visually inventive E-commerce Video Creator & Editor to take complete ownership of our video production pipeline, producing high-converting direct-response video ads, authoritative YouTube setup tutorials, and viral short-form social reels.

[SEC-02] Schedule & Working Arrangement

This is an autonomous remote role aligned with core US East Coast operating hours:

SCHEDULE & CREATIVE STRATEGY SYNC

- Schedule:** Monday through Friday.
- Working Window:** 9:00 AM – 5:30 PM EST (Flexible core overlap with US East Coast business hours).
- Collaboration Framework:** Report directly to the Head of E-commerce and collaborate continuously with our Media Buyer, Content Copywriters, and Customer Support Leads. Participate in weekly creative strategy meetings while maintaining complete autonomy over shooting schedules, asset management, and post-production timelines.

[SEC-03] Core Responsibilities & Visual Acquisition Pipeline

Rather than producing bland corporate clips or generic stock footage montages, you will approach video production as a direct driver of customer acquisition and brand trust across several key formats:

- 01 Direct-Response Paid Social Creatives:** Storyboard, shoot, and edit high-impact video ads engineered specifically for Meta Ads (Facebook & Instagram), TikTok Ads, and YouTube Shorts. Study customer pain points—soaring cable bills, complicated smart TV interfaces, hardware lag—and translate them into compelling 3-second visual hooks, problem-solution arcs, split-screen comparisons, and price-saving value propositions. Analyze thumb-stop rates and average watch times with our Media Buyer to rapidly iterate on winning concepts with alternative hooks, voiceovers, and call-to-action end cards.
- 02 Authoritative YouTube Onboarding & Hardware Tutorials:** Produce polished, step-by-step setup guides and feature overviews for our official YouTube channel and storefront knowledge base. Walk prospective and new buyers through unboxing flagship SuperBox models, connecting HDMI and power lines, pairing Bluetooth voice remotes, optimizing Wi-Fi network settings, and navigating the launcher. Every tutorial must be crystal clear, friendly, and visually paced so that tech-savvy cord-cutters and seniors can follow along effortlessly.
- 03 Short-Form Organic Social & Unboxing Content:** Capture engaging, authentic-looking social content tailored for TikTok, Instagram Reels, and YouTube Shorts. Deliver native smartphone-style unboxings, live television speed tests, reaction clips, and bite-sized tips showcasing SuperBox features. Maintain native social aesthetics that feel genuine rather than overly scripted, blending clean motion graphics, dynamic sound effects, and clear captions for silent viewing.
- 04 End-to-End Post-Production & Asset Organization:** Manage every phase of post-production from raw capture through final color grading and audio mastering. Design custom motion graphic callouts, subtle visual zooms, clean lower thirds, and on-screen hardware spec highlights. Maintain a structured, cloud-backed media asset library of raw B-roll, UI screen recordings, audio tracks, and graphic overlays, allowing our marketing team to adapt visual assets rapidly across campaigns.

All visual assets, hardware demonstrations, and direct-response footage strictly reflect authentic SuperBox technical performance, factory packaging, and authorized dealer warranty standards across North America.

[SEC-04] Candidate Profile & Qualifications

- **Proven Video Portfolio & E-Commerce Experience:** At least 2 to 4 years of hands-on video editing and production experience, with a heavy emphasis on direct-to-consumer physical products, consumer tech, or electronic gadgets. A digital portfolio demonstrating a strong blend of high-converting paid social ad creatives (TikTok/Reels/UGC style) and comprehensive long-form YouTube tutorials or product review videos.
- **Technical Editing Proficiency & Motion Design:** Advanced mastery of industry-standard non-linear editing software (Adobe Premiere Pro, DaVinci Resolve, or Final Cut Pro), along with practical comfort in Adobe After Effects for motion graphics and typographic animations. Skilled in dynamic pacing, dialogue mixing over music, hardware color correction, and rendering across all standard aspect ratios (9:16 vertical, 16:9 widescreen, 1:1 square).
- **On-Camera Capability & Production Craft:** Comfortable handling physical camera equipment, audio recording gear, and studio lighting setups to capture crisp 4K B-roll and screen interactions of consumer electronics. Comfortable appearing on camera or recording natural, confident voiceovers. Creative resourcefulness to stage clean living-room environments mirroring our customer base.

[SEC-05] Home Office & Studio Requirements**COMPUTER & HARDWARE**

High-performance PC or Mac with at least 32 GB RAM, modern dedicated GPU, and fast SSD storage capable of smoothly editing multi-stream 4K footage and complex timelines.

CAMERA & AUDIO GEAR

4K-capable mirrorless/DSLR camera or flagship smartphone with advanced video recording, paired with a reliable desktop or wireless lavalier microphone for clean voice capture.

NETWORK & SOFTWARE

Secure connection with at least 100 Mbps download and 30 Mbps upload for cloud media syncing. Active proficiency in Adobe Creative Cloud or DaVinci Resolve Studio.

[SEC-06] Compensation, Autonomy & Creative Perks**REMUNERATION & BONUSES**

Base salary or hourly rate of **\$55,000 – \$75,000 annually** or **\$28.00 – \$38.00 per hour**, disbursed bi-weekly. Monthly creative bonuses linked directly to winning ad creatives that achieve benchmark ROAS and scale spend.

STUDIO KIT & PRODUCTION BUDGET

Complimentary flagship SuperBox unit (S7/S8) and accessories provided upon hire for your permanent home studio. Dedicated budget for licensed stock footage, sound effects libraries (Artlist/Epidemic), and motion plugins.

[SEC-07] Application Protocol & Creative Screening

Send your resume and a direct link to your video portfolio or showreel to careers@superboxfortv.com with the exact subject line:

Application: Video Creator & Editor - [Your Full Name]

In the body of your email or cover letter, please provide concise responses to these three mandatory scenarios:

- 1. Creative Showcase:** Include links to two video projects from your portfolio: one direct-response short-form ad (TikTok/Reels format) and one long-form educational or product demonstration video. Briefly explain your concept behind the opening hook of the short-form ad and how it performed.
- 2. Onboarding Hook Concept:** A prospective buyer watching a YouTube video is worried that setting up an Android TV box requires complicated tech skills. Describe briefly how you would visually shoot the first 15 seconds of a tutorial video to instantly put their mind at ease.
- 3. Availability & Compensation:** What is your confirmed availability start date, and what are your full-time compensation expectations?

SuperBox for TV is an Equal Opportunity Employer. We evaluate all qualified applicants without regard to race, color, religion, sex, sexual orientation, gender identity, national origin, veteran status, or disability status.

[SEC-08] Authorized Reseller Entity & Helpdesk Directory**SUPERBOX OFFICIAL STORE LLC · AUTHORIZED RESELLER****ID: SP20250414002**

SuperBox for TV is an authorized SuperBox dealer, ensuring 100% authentic SuperBox S6, SuperBox S7 & SuperBox S8 devices with full warranty support in US & Canada.

Corporate Details & Central HQ:

- Website: <https://superboxfortv.com/>
- Brand / Legal Entity: SuperBox Official Store LLC
- United States Central HQ: 15427 E Valley Blvd, City of Industry, CA 91746, USA

Recruitment & Production Desk:

- Career Submissions: careers@superboxfortv.com
- Customer Support Email: support@superboxfortv.com
- Direct Support Phone / WhatsApp: **+1 (857) 995-2773**
- Helpdesk: 24/7 Priority Live Support (Office: Mon – Fri, 9AM – 6PM EST)

OFFICIAL SOCIAL PROFILES

[Facebook](#) [X \(Twitter\)](#) [Pinterest](#) [LinkedIn](#) [YouTube](#) [TikTok](#) [Instagram](#) [Threads](#) [Tumblr](#) [Bluesky](#)

VERIFIED REVIEWS & TRUST PROTECTION

[Trustpilot](#) [Trustindex](#) [Trustburn](#) [Scamadviser](#)

Official Video Production Recruitment Directive · SuperBox Official Store LLC**15427 E Valley Blvd, City of Industry, CA 91746**