

Job Announcement: E-commerce Webmaster & WooCommerce Developer

FULL-STACK PERFORMANCE & CHECKOUT ARCHITECTURE · NATIONWIDE US REMOTE

Operational Parameter	Official Role Specification
Company & Domain	SuperBox for TV (https://superboxfortv.com/)
Position Title	E-commerce Webmaster & WordPress/WooCommerce Developer (Full-Stack)
Employment Classification	Full-Time / Independent Contractor (100% Remote, US-Compatible Hours)
Openings & Coverage	Single Position (Dedicated Technical Web Authority)
Target Location	United States (Remote nationwide)
Compensation Band	\$70,000 – \$92,000 annually or \$35.00 – \$46.00 per hour (+ stability bonuses)

[SEC-01] Company Overview

SuperBox for TV is a premier authorized distributor of authentic SuperBox streaming media hardware across the United States and Canada. We specialize in supplying households with genuine, high-performance home entertainment devices—including the flagship SuperBox S6, SuperBox S7, and SuperBox S8 series—backed by verifiable serial numbers, official manufacturer warranties, and dedicated customer care.

In high-ticket electronics e-commerce, a slow, buggy, or fragile website directly erodes consumer trust and decimates conversion rates. When customers land on our storefront to purchase a premium entertainment box, they demand instant page rendering, mobile-optimized browsing, secure checkout transitions, and zero technical friction. We are seeking a seasoned, commercially minded E-commerce Webmaster & WordPress/WooCommerce Developer to take complete technical ownership of our digital infrastructure, fortify site stability, optimize speed benchmarks, and architect friction-free purchasing pathways.

[SEC-02] Schedule & Working Arrangement

This is an autonomous remote position requiring reliable alignment with core US business hours:

SCHEDULE & DEPLOYMENT RHYTHM

- Schedule:** Monday through Friday.
- Working Window:** 9:00 AM – 5:30 PM EST (Flexible core overlap with US East Coast business hours).
- Collaboration Framework:** Operate as the primary technical guardian of our digital storefront, reporting directly to the Head of E-commerce. Collaborate daily with our Media Buyer, SEO Specialist, and UI Designers, translating commercial sprints into clean codebase implementations with full autonomy over code deployments, database hygiene, and server configurations.

[SEC-03] Core Responsibilities & Software Engineering Practice

Rather than merely installing third-party plugins or editing basic visual templates, you will approach site development as a disciplined software engineering and revenue-optimization practice across five critical technical domains:

- 01 Storefront Performance Engineering & Core Web Vitals:** Maintain relentless focus on site speed, mobile responsiveness, and page weight optimization across our entire storefront. Continually audit and optimize Google Core Web Vitals metrics—specifically LCP, INP, and CLS—on high-traffic product pages and landers. Implement advanced caching architectures, database query profiling, script deferrals, critical CSS generation, and CDN asset delivery (Cloudflare Enterprise/Edge workers) to guarantee sub-second page loads across North American networks.
- 02 Custom WooCommerce Architecture & Conversion Optimization:** Engineer lean, bespoke functionality directly into our WooCommerce framework, eliminating bloated plugin dependencies wherever custom code provides a faster, cleaner solution. Streamline the checkout funnel, developing distraction-free one-page checkouts, dynamic upsells, sticky add-to-cart drawers, and responsive bundle selectors. Write mobile-first PHP, JavaScript, and CSS ensuring customers enjoy fluid micro-interactions and instant validation feedback.
- 03 Payment Gateway Integrations & Merchant Security Hygiene:** Oversee secure integrations with major e-commerce payment processors (Stripe, PayPal, Authorize.Net, Apple Pay, Google Pay, and Affirm/Klarna installment services). Implement rigorous anti-fraud screening rules (reCAPTCHA v3, Cloudflare Turnstile, address verification rules, and automated rate limiting), safeguard user data under PCI-DSS compliance standards, conduct regular vulnerability scans, and maintain automated off-site backup snapshots.
- 04 Marketing Tracking Plumbing & Server-Side Data Infrastructure:** Architect and maintain our tracking infrastructure in close synergy with our Media Buyer and Analytics Specialist. Configure and debug Google Tag Manager (GTM) containers, implement server-side tracking containers (such as Stape or AWS Cloud Run), configure Meta Conversions API (CAPI) events, TikTok Pixel integrations, and GA4 enhanced e-commerce triggers to ensure reliable purchase reporting despite ad blockers and iOS privacy barriers.
- 05 Infrastructure Administration & Routine Site Maintenance:** Oversee web hosting environments (LiteSpeed/Nginx stacks, VPS/Cloud instances, staging environments), managing PHP runtime versions, MariaDB/MySQL indexes, and SSL/TLS certificates. Establish a disciplined staging-to-production deployment pipeline, conducting thorough regression testing before pushing theme changes or core updates live, with clear root-cause incident documentation.

All custom code, database queries, and server-side tracking implementations adhere strictly to PCI-DSS payment security and W3C web performance compliance standards across our domestic e-commerce infrastructure.

[SEC-04] Candidate Profile & Qualifications

- **Proven WooCommerce Development Experience:** Minimum of 4 years of hands-on WordPress and WooCommerce development experience, specifically supporting direct-to-consumer e-commerce storefronts targeting North American consumers. A digital portfolio of live, high-traffic commercial websites demonstrating custom theme templates, custom checkout modifications, and complex hooks/filters integrations without relying excessively on off-the-shelf page builders.
- **Technical Stack & Coding Mastery:** Deep mastery of core web technologies: object-oriented PHP 8+, modern JavaScript (vanilla ES6+, asynchronous requests, DOM manipulation), HTML5 semantics, and modern CSS/Sass (flexbox, CSS grid, tailwind/utility styling). Intimately familiar with WooCommerce core hooks, actions, filters, REST API endpoints, and template hierarchy. Skilled in profiling slow database queries via Query Monitor and optimizing wp_options/transient bloat.
- **Infrastructure, Tooling & Diagnostic Rigor:** Practical system-administration familiarity with Linux environments, SSH command line navigation, WP-CLI commands, Git version control workflows, DNS record configurations (A, CNAME, MX, SPF, DKIM), and Cloudflare DNS/WAF rule sets. Pride in writing well-commented, modular code, keeping plugin counts low, and approaching bugs with logical root-cause deduction.

[SEC-05] Home Office & Technical Requirements**HARDWARE & WORKSTATION**

Modern PC/Mac running Windows 10/11, macOS, or Linux with at least 16 GB RAM, capable of running local staging servers (LocalWP, Docker, DDEV) and heavy IDE sessions.

INTERNET CONNECTIVITY

Secure connection with at least 50 Mbps download and 15 Mbps upload to handle rapid git pulls, database syncing, and video team calls.

DEV ENVIRONMENT

Active familiarity with modern IDEs (VS Code/PhpStorm), Postman/REST client testing, and browser developer consoles for responsive profiling.

[SEC-06] Compensation, Autonomy & Technical Perks**REMUNERATION & BONUSES**

Base compensation of **\$70,000 – \$92,000 annually** or **\$35.00 – \$46.00 per hour**, disbursed bi-weekly. Annual performance bonus tied to storefront uptime stability, checkout conversion rate improvements, and Core Web Vitals green scores.

SANDBOX KIT & SERVER BUDGET

Full strategic ownership over software stacks and deployment standards. Complimentary flagship SuperBox hardware unit (S7/S8) provided. Dedicated company expense coverage for enterprise hosting tiers, code libraries, and staging infrastructure.

[SEC-07] Application Protocol & Technical Screening

Send your resume and a link to your GitHub profile, technical portfolio, or live WooCommerce sites to careers@superboxfortv.com with the exact subject line:

Application: E-commerce Webmaster & WooCommerce Developer - [Your Full Name]

In the body of your email or cover letter, please provide concise responses to these three mandatory scenarios:

- 1. Performance & Checkout Optimization:** Share an example of a WooCommerce site where you resolved a severe mobile checkout bottleneck or slow page load issue. What diagnostic tools did you use to pinpoint the cause, and what specific code or database changes solved it?
- 2. Server-Side CAPI Architecture:** What is your standard approach to implementing server-side Meta Conversions API (CAPI) on a high-volume WooCommerce store to prevent duplicate purchase events between the browser pixel and the server?
- 3. Availability & Compensation:** What is your confirmed availability start date, and what are your full-time compensation expectations?

SuperBox for TV is an Equal Opportunity Employer. We evaluate all qualified applicants without regard to race, color, religion, sex, sexual orientation, gender identity, national origin, veteran status, or disability status.

[SEC-08] Authorized Reseller Entity & Helpdesk Directory**SUPERBOX OFFICIAL STORE LLC · AUTHORIZED RESELLER****ID: SP20250414002**

SuperBox for TV is an authorized SuperBox dealer, ensuring 100% authentic SuperBox S6, SuperBox S7 & SuperBox S8 devices with full warranty support in US & Canada.

Corporate Details & Central HQ:

- Website: <https://superboxfortv.com/>
- Brand / Legal Entity: SuperBox Official Store LLC
- United States Central HQ: 15427 E Valley Blvd, City of Industry, CA 91746, USA

Recruitment & Development Desk:

- Career Submissions: careers@superboxfortv.com
- Customer Support Email: support@superboxfortv.com
- Direct Support Phone / WhatsApp: **+1 (857) 995-2773**
- Helpdesk: 24/7 Priority Live Support (Office: Mon – Fri, 9AM – 6PM EST)

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